

Fireplug 500 Registration Form

Register at www.animalprotective.org or use this form and mail to: APF Fireplug 500, 53 Maple Ave., Scotia, NY 12302. You may also fax it to: (518) 346-2120. Bring your pledges and check in at the walk on September 11.

Register by September 3 and you'll automatically be entered in a drawing for a fabulous pet gift basket!

I will be attending the Fireplug 500
 as an individual walker as part of a team

Team Info Packets are available online, or by calling 374-3944 ext. 113.

Walker Name

Address

City / State / Zip

E-mail

Phone (Home) Phone (Other)

- I am a youth walker (age 17 or under).
- I will be walking with one or more dogs.
- My dog was adopted from the APF!

My company has a matching gift program.

Company Name

I can't attend, but wish to make a donation of: \$ _____

Check payable to "Animal Protective Foundation" is enclosed.

To make a credit card donation, please call (518) 374-3944, ext. 114, or donate online at www.animalprotective.org.

Need brochures to share? Download them from our website or tell us how many you would like mailed to you. # _____

Walker waiver: I hereby release the APF and all municipal agencies whose property and/or personnel are used and other sponsoring or co-sponsoring individuals from responsibility for any injuries or damages I, my child, or my pet may suffer as a result of participation in the APF's 18th Annual Fireplug 500 Walk for Animals. In addition, I permit the use of our photos in newspapers, brochures or other promotional materials without compensation. I have read the entry form and certify compliance by signing below.

Signature of walker or parent/guardian if under 18

Questions?
Call 374-3944, ext. 113

Fireplug 500 Pledge Form

Walker Name

Address

E-mail

Phone

Team Name (if applicable)

Sponsor's Name	Pledge Amount
1 _____	\$ _____
2 _____	_____
3 _____	_____
4 _____	_____
5 _____	_____
6 _____	_____
7 _____	_____
8 _____	_____
9 _____	_____
10 _____	_____
11 _____	_____
12 _____	_____
13 _____	_____
14 _____	_____
15 _____	_____
Total \$ _____	

Turning in Pledges Whether you are an individual or team walker, please bring your pledge form and all donations with you on the day of the walk. If you raised donations online, simply print your online form and bring it with you when you check in. All contributions are tax deductible.

Checks Make checks payable to "Animal Protective Foundation."

Matching Gifts Check with your employer and ask your sponsors if their employer has a matching gifts program. The APF receives GE matching funds for gifts of \$25 or more. Please call 1-800-305-0669 or visit www.gefoundation.com to report your gift.

Need More Pledge Forms? Copy this page or visit www.animalprotective.org.

Schedule of Events

- 9:30-10:30 am** **Check-in and Refreshments at the Pavilion**
- 9:30-10:30 am** **Blessing of the Animals**
- 10:30-10:45 am** **Opening Ceremony**
Liz Bishop of CBS-6 and Laura Daniels of B95.5 FM will host our 9-11 Tribute
- 10:45-11:15 am** **The Walk – a 3/4-mile stroll in beautiful Central Park**
This year's walk will be lead by APF alumni!
- 11:30 am** **Canine Carnival – Fun games, contests and prizes for you and your dog**

Activities until 2:00 pm

Bow Wow Bazaar *Featuring dozens of great vendors*

Rescue Roundup *Meet adoptable pets from area humane organizations*

Doggy Fun Park *with Schenectady Dog Training Club*

Smooch-A-Pooch Booth *with Schenectady Chapter of Therapy Dogs International*

Pet-icure Salon *Claw Clipping by Pet Spas of America*

Pet ID Tag Station *by Country Acres*

Pet Photos *by Heather Bohm-Tallman Photography*

Kids' Plush Pet Adoption Booth

Pet Caricatures

"Ask the Vet" Booth

Plus exhibits, raffles, food vendors and more



Walking With a Dog

Walkers are welcome to participate with or without a dog. However, if you bring your canine friend, please be sure he's friendly with other dogs and people and on a leash at all times. **No retractable leashes, please.** All dogs should be healthy and current on vaccinations. Water stations are "community style." Please be prepared to clean up after your pet.

Directions to Central Park

Schenectady's Central Park is easily accessed by Route 7. Turn onto Golf Rd., right onto Fehr Ave., then take a sharp left onto Ashmore Ave. For directions from other points, visit our website or call us.

Parking

There are many parking areas available, but those closest to the pavilion do fill quickly, so plan to walk a little bit. Handicapped parking is available near the pavilion and volunteers will be at park entrances to direct you.



Unless someone like you cares a whole awful lot, nothing is going to get better. It's not.

~ DR. SEUSS

Our Sponsors

CONSTANT COMPANIONS



BEST BUDDY



PET PALS



FURRY FRIENDS



MEDIA SPONSORS



TAIL WAGGERS

Bank of America
Bark Busters Home Dog Training
First Niagara
KeyBank

Marshall & Sterling
Route 7 Diner
Trustco Bank
Wellness and Healing

Step Up for Pets!

**Saturday,
September 11, 2010**
9:30 am - 2:00 pm
Central Park, Schenectady



presented by



and



Step Up for a Kinder Community

We all want to live in a place that's as safe for our pets as it is for our family and friends. When we step forward to help the animals, we're also helping to build a more humane community for everyone.

A person who abuses an animal is just as great a threat to his fellow man. Time and time again, we find that crimes such as domestic violence and child abuse are closely connected with animal cruelty. Other crimes, such as dogfighting, bring weapons, drugs, and violence to our streets.

By participating in the Fireplug 500 Walk for Animals on September 11, you will help improve not only the lives of unwanted pets, but also the quality of life here in our community.

Your support will:

- > Provide care and second chances for unwanted and injured pets
- > Reduce pet overpopulation through spay/neuter programs
- > Assist pet owners in crisis, including victims of domestic violence
- > Nurture compassion and responsibility through humane education



Be the change you want to see in the world. ~ MAHATMA GANDHI

Participate as an individual walker or share the fun with a team.

- > Visit www.animalprotective.org and click on the Fireplug 500 link to register online and set up your own fundraising page. Here you can register as an individual or team walker, send e-mails for support, and collect credit card pledges online. Register by September 3 and you'll automatically be entered to win a fabulous pet gift basket!
- > Teams can download a Team Info Packet or request one by calling 374-3944, ext. 113. It offers lots of great ideas for raising money for the animals and creative ways to show your team spirit on the day of the walk.
- > All walkers must check in at the walk to turn in pledges and pick up prizes on September 11, between 9:30 and 10:30 am.

Not registering online? Simply use the forms in this brochure.

Prizes and Giveaways

Each registered walker will receive a doggy bag with toys, samples and other goodies, while supplies last. All dogs will get bandanas. APF alumni will receive special ones!

Individual Prizes

- > Top walker will receive a 19" flat screen TV, courtesy of Towne TV
- > Top walker age 17 or under will receive a Flip Video camcorder



Team Prizes

- > Top team wins a burrito party at Bombers
- > Team members also qualify for individual prizes

Teams raising \$500 or more will receive:

- > Team photo calendar for each member
- > Free pizza lunch with beverage and dessert at the walk

Raise this ... and get this

\$100+	"Smashlight" Flat APF Flashlight
\$250+	APF Golf Umbrella
\$500+	APF Fleece Blanket
\$1,000+	APF Folding Chair with Carrying Bag
\$1,500+	Sterling Silver Paw Pendant by Sondra's Fine Jewelry



Don't Delay - Register Today!

Easy online registration at

www.animalprotective.org