

Be a part of the Capital Region's largest walk for animals ...



In 1992 about 40 people and their dogs gathered in Schenectady's Central Park to hold a walk to raise money to support the mission of the Animal Protective Foundation. They called this inaugural event the **"Fireplug 500 Walk for Animals"** and raised about \$3,000. The name stuck and the event has grown over the last 17 years to now be the largest benefit walk for animals in the region, offering so much more than a stroll in the park. Last year, the **Fireplug 500 Walk for Animals** was supported by over 1,500 individuals, companies, and exhibitors who collectively raised over \$60,000 to help homeless pets. Throughout its 17-year history, its mission has remained the same **... to walk with our best friends to provide shelter, care, and hope for those who have yet to meet theirs.**



Saturday, September 11, 2010

9:30 am-2:00 pm • Central Park, Schenectady, NY

53 Maple Avenue • Scotia, NY 12302 • 518-374-3944 • www.animalprotective.org

The Fireplug 500 Offers One-of-a-Kind Activities for Pets and their People



Be a Part of Our Bow Wow Bazaar!

Our exciting pet-friendly marketplace features dozens of booths with gifts, products, services, and freebies for animals and animal-lovers alike. It's just \$40 for booth space (\$10 for not-for profits and rescue groups.)

If your target market includes pet lovers, this is the place to be!



Smooch-A-Pooch Booth

Help homeless pets when you purchase a "big wet one" at the the Smooch-A-Pooch Booth. For just a buck, an adorably kissable therapy dog will give you one of the best smooches you've ever had!



Doggy Fun Park

The Doggy Fun Park is a playground just for dogs. Training experts from the Schenectady Dog Training Club will be on hand to help guide the pets through weave poles, tunnels, and other fun agility equipment.



Blessing of the Animals

Always a favorite at the walk, each pet can receive an individual blessing from a member of the clergy, plus an inspirational gift.



Rescue Roundup

We are not alone in our efforts to help homeless pets. We invite area rescue groups and shelters to share information about their good works and bring along dogs in need of loving, forever homes.



PLUS ...

- Honorary spokesperson Liz Bishop from CBS-6 and emcee Laura Daniels from B95.5 FM
- In commemoration of 9-11, we will have a patriotic tribute to the fallen and the heroes, including the canines who played such an important role in the rescue and recovery effort.
- Contests and games for pets and their people
- All APF "shelter alumni" will receive special recognition
- **Prizes • Raffles • Giveaways • Educational Exhibits • Music Food Vendors and MORE!**



For further information, call (518) 374-3944, ext. 114.

Note: Deadline is August 7.